Approved for use through 10/31/2002. OMB 0651-0031
U.S. Patent and Trademark Office: U.S. DEPARTMENT OF COMMERCE quired to respond to a collection of information unless it displays a valid OMB control number.

Please type a plus sign (+) inside this box -> +

FORM

Under the Paperwork Reduction Act of 1995, no person	ns are required to respond to a collection of ir	nformation unless it displays a valid OMB control number.
TRANSMITTAL	Application Number	09/998,901
	Filing Date	November 29, 2001
FORM	Eirst Named Inventor	Richard D. Ellis
To be used for all correspondence	Group Art Unit	
after initial filing)	Examiner Name	
•	Attorney Docket No.	120073.424

ENCLOSURES (check;all that apply)					
Fee Transmittal Form Fee Attached Preliminary Amendment After Final Affidavits/declaration(s) Extension of Time Request Express Abandonment Request Information Disclosure Statement; Form PTO-1449 Cited References Certified Copy of Priority Document(s) Response to Missing Parts under 37 C.F.R. 1.52 or 1.53 Response to Missing Parts/Incomplete Application			Assignment Papers (for an Application) Drawing(s) Request for Corrected Filing Receipt Licensing-related Papers Petition Petition to Convert to a Provisional Application Power of Attorney, Revocation, Change of Correspondence Address Declaration Statement under 37 CFR 3.73(b) Terminal Disclaimer Small Entity Statement Request for Refund	Sun	CD(s), Number of CD(s) After Allowance Communication to Group Appeal Communication to Board of Appeals and Interferences Appeal Communication to Group (Appeal Notice, Brief, Reply Brief) Proprietary Information Status Letter Return Receipt Postcard Additional Enclosure(s) (please identify below): pplemental Application Data eet; Copy of Notice to File
Remarks				<u> </u>	
			· · · · · · · · · · · · · · · · · · ·		
			F APPLICANT, ATTORNEY,	OR A	GENT
Individual Name Ellen M. Bier		man			00500 PATENT TRADEMARK OFFICE
Signature	Signature Ellen M. Breuman				
Date	May 28, 2002	2	•		
F					
I hereby certify the with sufficient pos Washington, D.C.	tage as first cla	nder	ERTIFICATE OF MAILING nce is being deposited with the nail in an envelope addressed specified below.	Unite to: C	ed States Postal Service Commissioner for Patents,
Typed or printed r	name ***S	ENT	VIA EXPRESS MAIL***		
Signature				Date	
Signature				Date	? :



EXPRESS MAIL NO. EV064991983US

PTO/SB/17 (11-00)
Approved for use through 10/31/2002. OMB 0651-0032

FEE TRANSMITTAL for FY 2002

Patent fees are subject to annual revision.

TOTAL AMOUNT OF PAYMENT (\$) | 887

Application Number	09/998,901	
Filing Date	November 29, 2001	
First Named Inventor	Richard D. Ellis	
Examiner Name		
Group Art Unit		
Attornov Docket No.	120073 424	

Complete if Known

METHOD OF PAYMENT]						
Payment Enclosed:							
Check Credit card Money Order Other	l						
Deposit Account:							
Deposit Account Number							
Deposit Account Name Seed Intellectual Property Law Group PLLC							
The Commissioner is authorized to (check all that apply)							
Charge fee(s) indicated below Credit any overpayments	1						
Charge any additional fee(s) during the pendency of this application							
Charge fee(s) indicated below, except for the filing fee							
Charge any deficiencies	ı						
to the above-identified deposit account.	4						
Applicant claims small entity status. See 37 CFR 1.27.	1						
FEE CALCULATION	1						
1. BASIC FILING FEE	1						
Large Entity Small Entity	1						
Fee Fee(\$) Fee Fee(\$) Fee Description Fee Code Code Paid	ı						
101 740 201 370 Utility filing fee 370	ı						
106 330 206 165 Design filing fee							
107 510 207 255 Plant filing fee							
108 740 208 370 Reissue filing fee							
114 160 214 80 Provisional filing fee							
SUBTOTAL (1) (\$) 370							
2. EXTRA CLAIM FEES	┨						
Fee	1						
Extra from Fee Claims below Paid	1						
Total Claims 20 -20** = 0 + 9 = 0							
Independent 9 -3** = 6 * 42 = 252							
Multiple							
Large Entity Small Entity							
Fee Fee Fee Fee Description Code (\$) Code (\$)							
Code (\$) Code (\$) 103 18 203 9 Claims in excess of 20							
102 84 202 42 Independent claims in excess of 3							
104 280 204 140 Multiple dependent claim, if not paid	1						
109 84 209 42 *** Reissue independent claims over original patent							
tt Dalassa alaima in assault and	4						
110 18 210 9 ** Reissue claims in excess of 20 and over original patent							

FEE CALCULATION (continued)						
	TIONAL					
Large			<u>rall</u>			
Fee Code	Fee (\$)	Fee Code	Fee (\$)	Fee Description	Fee Paid	
105	130	205	65	Surcharge - late filing fee or oath	65	
127	50	227	25	Surcharge - late provisional filing fee or cover sheet.		
139	130	139	130	Non-English specification		
147	2,520	147	2,520	For filing a request for ex parte reexamination		
112	920*	112	920*	Requesting publication of SIR prior to Examiner action		
113	1,840*	113	1,840*	Requesting publication of SIR after Examiner action		
115	110	215	55	Extension for reply within first month		
116	400	216	200	Extension for reply within second month	200	
117	920	217	460	Extension for reply within third month		
118	1,440	218	720	Extension for reply within fourth month		
128	1,960	228	980	Extension for reply within fifth month		
119	320	219	160	Notice of Appeal		
120	320	220	160	Filing a brief in support of an appeal		
121	280	221	140	Request for oral hearing		
138	1,510	138	1,510	Petition to institute a public use proceeding		
140	110	240	55	Petition to revive - unavoidable		
141	1,280	241	640	Petition to revive – unintentional		
142	1,280	242	640	Utility issue fee (or reissue)		
143 .	460	243	230	Design issue fee		
144	620	244	310	Plant issue fee		
122	130	122	130	Petitions to the Commissioner		
123	50	123	50	Petitions related to provisional applications		
126	180	126	180	Submission of Information Disclosure Stmt		
581	40	581	40	Recording each patent assignment per property (times number of properties)		
146	740	246	370	Filing a submission after final rejection (37 CFR § 1.129(a))		
149	740	249	370	For each additional invention to be examined (37 CFR § 1.129(b))		
179	740	279	370	Request for Continued Examination (RCE)		
169	900	169	900			
Other fee	Other fee (specify)					
<u>L</u> l						
*Reduced by Basic Filing Fee Paid SUBTOTAL (3) (\$) 265						

SUBMITTED BY

Name (Print/Type) | Ellen M. Bierman | Registration No. Attorney/Agent) | 38,079 |

Firm Name/ Address | Date | May 28, 2002

00500

PATENT TRADEMARK OFFICE



PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants

Richard D. Ellis et al.

Application No.

09/998,901

Filed

November 29, 2001

For

METHOD AND SYSTEM FOR DYNAMICALLY

INCORPORATING ADVERTISING CONTENT INTO

MULTIMEDIA ENVIRONMENTS

Docket No.

120073.424

Date

May 28, 2002

Box Missing Parts Commissioner for Patents Washington, DC 20231

RESPONSE TO NOTICE TO FILE MISSING PARTS OF APPLICATION

Commissioner for Patents:

In response to the Notice to File Missing Parts dated January 25, 2002, please find enclosed the following documents:

X Fee
 X Oath/Declaration
 X Copy of Notice to File Missing Parts
 Sheets of Formal Drawings

Respectfully submitted, Richard D. Ellis et al.

Seed Intellectual Property Law Group PLLC

Ellen M. Bierman

Registration No. 38,079

D:\NrPortbl\iManage\ANGIEL\287424_1.DOC



EXPRESS MAIL NO. EV064991983US

COMMISSIONER FOR PATENTS UNITED STATES PATENT AND TRADEMARK OFFICE WASHINGTON, D.C. 20231

www.uspto.gov

APPLICATION NUMBER

FILING/RECEIPT DATE

PATENT AND TRADEMARK OFFICE

FIRST NAMED APPLICANT

ATTORNEY DOCKET NUMBER

09/998,901

SEATTLE, WA 98104-7092

11/29/2001

Richard D. Ellis

120073.424

CONFIRMATION NO. 4144

00500 SEED INTELLECTUAL PROPERTY LAW GROUP PLLC 701 FIFTH AVE **SUITE 6300**

FORMALITIES LETTER

OC000000007360399

Date Mailed: 01/25/2002

NOTICE TO FILE MISSING PARTS OF NONPROVISIONAL APPLICATION

FILED UNDER 37 CFR 1.53(b)

Filing Date Granted

An application number and filing date have been accorded to this application. The item(s) indicated below. however, are missing. Applicant is given TWO MONTHS from the date of this Notice within which to file all required items and pay any fees required below to avoid abandonment. Extensions of time may be obtained by filing a petition accompanied by the extension fee under the provisions of 37 CFR 1.136(a).

- · The statutory basic filing fee is missing. Applicant must submit \$ 740 to complete the basic filing fee for a non-small entity. If appropriate, applicant may make a written assertion of entitlement to small entity status and pay the small entity filing fee (37 CFR 1.27).
- The oath or declaration is missing. A properly signed oath or declaration in compliance with 37 CFR 1.63, identifying the application by the above Application Number and Filing Date, is required.
- To avoid abandonment, a late filing fee or oath or declaration surcharge as set forth in 37 CFR 1.16(I) of \$130 for a non-small entity, must be submitted with the missing items identified in this letter.
- The balance due by applicant is \$ 870.

A copy of this notice <u>MUST</u> be returned with the reply.

Customer Service Center

Initial Patent Examination Division (703) 308-1202

06/03/2002 MBIZUNES 00000044 09998901

PART 1 - ATTORNEY/APPLICANT COPY

01 FC:201 02 FC:205 03 FC:202 370.00 OP 65.00 OP

252.00 DP